

Fall Fundraiser is **HERE!**



Each fall the Wells Branch Elementary PTA raises money for all those "extras" that make WBE AIA *extraordinary*: field trips, technology, arts and science materials, special learning assemblies, fun family events, and so much more. *This year we have teamed up with The Get Movin' Crew© to make our fall fundraiser easy for families, healthy, fun and memorable for students, better for the environment and more profitable for our school!*

Please help us by helping your child to REGISTER TODAY and start gathering pledge donations right away! Our total school goal is \$11,000!



Register online at: thegetmovincrew.com



1. Submit credit/debit card pledges through your child's web page. Computers are available for use of WBE families at the school.
2. Turn in Cash/Check pledges to your child's teacher. *We keep 100% of all cash/check donations!* Use any envelope or baggie. Please be sure to label with student's full name, grade, and teacher. Make checks payable to: WBE PTA
3. Friends and family want to help your child be successful! Use the student fundraising page to promote our fundraiser using the email & social media tools right on their page!
4. Earn prizes and fun experiences for your child! See Pledge Rewards page for complete list of incentives!
5. Reach Pledge Superstar status by going above and beyond - fireworks will ignite on your student's web page!

Important Dates:

- o Move-a-thon Fundraiser Begins: Thurs, Sept 6.
- o CAR RIDER Drive-Thru Donation Days: Wed & Thurs, Sept 19 & 20.
- o EARLY BIRD Registration Prize CUT-OFF: Fri, Sept 21. *No donation required!*
- o Prize Drawings & Distribution: Every Wednesday! Sept 12 - Oct 10
- o Move-a-thon Event & **STUDENT DANCE PERFORMANCE**: Fri, Sept 28. *Join us!*
- o Final Pledge Due Date: Fri, Oct 5.

WBE AIA Kids Move-a-thon event is on Friday, Sept 28th

- During school hours - no need to give up your Saturday!
- Every student gets to participate - regardless of pledge status! Don't miss the first DANCE performance of the year - mark your calendar now!
- Families are invited! Bring your ID and your enthusiasm! (schedule below)

8:20-9:05	2nd		9:15-10:00	Kinder		10:05-10:35	Pre-K			
10:55-11:40	1st		11:45-12:30	5th		1:00-1:45	3rd		2:10-2:55	4th

Questions? Contact: fallfundraiser@wellsbranchpta.org

Want to help on event day? Volunteer Sign up here: tinyurl.com/wbegive3



Pledge Rewards



Individual Rewards: All students who reach their \$50 individual goal receive an Emoji prize!

Reward Name	Earned When	Reward
Early Bird Registration	Registered or any cash/check donation by Sept 21st	WBE AIA carabiner. Clip it to your backpack to show you registered!
Every Pledge Counts!	Each \$10 in pledges	1 raffle entry (see weekly raffle prizes below)
Individual Goal	Meets Individual Goal (\$50)	Emoji + 5 Bonus Raffle Entries + Name Read in Morning Announcements
Pledge Superstar!	Reaches \$150 in pledges	Superstar Desk Trophy + Entry in Superstars Raffle + 10 bonus weekly raffle entries + recognized at Move-a-thon
Movers and Shakers	Top 2 in total pledges in each grade (as of Final Pledge Date)	VIP ice cream social with the Coaches in the school garden + VIP Goody Bag w/ Urban Air jump pass

* **Weekly Raffle Prizes: Urban Air Party for 10! 4 Razor Scooters! 3 New Bikes! Garmin Vivofit Jr. Fitness Tracker! Jump passes! Raffle entries stay in play from week to week, so the sooner you enter, the more opportunities you have to WIN! Superstars Raffle Prize: Garmin Vivofit Jr. Fitness Tracker.**

Classroom Rewards: All Classrooms are encouraged to work as a team to reach their goal!

Reward Name	Earned When	Reward
Leaderboard Spirit	Your classroom leads your grade in pledges on Wed each week	Spirit Day of your classroom's choice on that Friday PLUS eat lunch ON STAGE and your teacher wears the Leader's crown all day!
100% Registration	Every student registers and/or turns in ANY pledge	Extra recess + your class motto displayed on the school reader board for a week!
Class Goal Celebration	Classroom goal reached	Teacher gets to keep 10% of goal amount for enrichment!

School-wide Rewards: When the whole school works together as a team everyone WINS!

Reward Name	Earned When	Reward
WBE AIA Kids Move-a-thon!	Every student may participate, regardless of registration/pledges!	A Super FUN, healthy & spirited event for every student!
<i>Extraordinary Teamwork!</i>	<i>The school reaches its schoolwide goal of \$11,000</i>	<i>Teacher and Administrator Dance-Off at schoolwide Spirit Assembly</i>

All online pledges are merged with cash/check pledges for student pledge totals. Prizes are cumulative. Use your fundraising page to make pledging easy!

PLEASE DO NOT ALLOW YOUR CHILD TO GO DOOR-TO-DOOR TO SOLICIT PLEDGES