

Art Guidelines



Creating great art is the first step to a successful program. Here are some helpful tips for you to follow.

We recommend using the following for the best results:

Crayons • Watercolors • Markers • Tempera Paints • Photos • Paper Collages

YES ... please do

- ✓ Use the **art paper provided** in your supply box
- ✓ Use **bright, bold, rich colors**
- ✓ Create **colorful, fun artwork** that parents will want to preserve
- ✓ Check out our **free lesson plans** if you need inspiration
- ✓ **Fill the entire sheet** of 8.5" x 11" paper with color – edge-to-edge
- ✓ If signing the front of the artwork, **write names or dates at least 1" from the edge of the paper**
- ✓ If labeling artwork, **apply the label to the back of the artwork** after the artwork has been completed
- ✓ To **identify artwork**, write the artist's name, teacher and grade on the back of the artwork – remember **pencil only**
- ✓ **Mark the back of the artwork with a "T"** to indicate the "Top" to ensure the proper orientation of the artwork - pencil only
- ✓ **Securely glue** all pieces of paper collages
- ✓ **Spray all chalk and oil pastels with a fixative** such as Krylon #1311 matte fixative or we will not process
- ✓ Add **borders** for fun and interest

NO ... please don't

- ✗ Don't use **glitter** of any kind – no glitter crayons, markers or paint. No sprinkled glitter
- ✗ Don't use **trademark or copyright images** or logos. *This includes brand names, cartoon characters, stickers, cutouts from magazines, and newspaper print*
- ✗ Don't use **fluorescent markers**
- ✗ Don't use **metallic markers or metallic paints**
- ✗ Don't use **abrasives** like salt or sand
- ✗ Don't create **3D art** – *no cotton balls, feathers, yarn, foam cutouts or googly eyes*
- ✗ Don't create **scratch art**
- ✗ Don't use **poor quality construction paper**
- ✗ Don't write **names or dates along the edges** of the art paper
- ✗ Don't **write on the back of the artwork** in pen or marker as it will show through
- ✗ Don't use **different sized paper**. It must be 8.5" x 11" and we recommend 60-70#. For best results use the provided paper!

Helpful Art Tips

Please follow these simple tips to create great art for lasting memories.



Use bold, rich colors. Fill all of the space, edge-to-edge. Attractive borders add fun and interest.



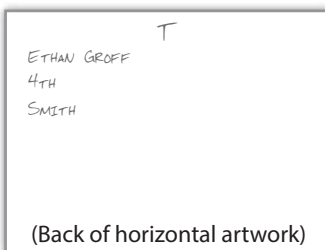
Write names or dates at least 1" from the edge of the paper or it may be cutoff during production.



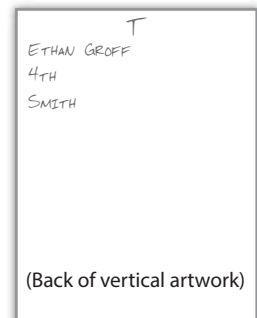
Be sure to securely glue everything. We don't want a roof to fall off a house while it's being shipped here!



When creating hand-print art, fill the entire sheet with color or add an exciting background.



Label all artwork on the back in pencil. Include the artist's name, teacher and grade. Place a "T" on the back to indicate "Top."



Artwork can be horizontal or vertical. All artwork is produced "as is." We capture and reproduce the full 8.5" x 11" artwork for your keepsakes.